

# Work-study Student in Web Marketing

*Work-study program from September 2025*

**Syntony GNSS** is a human-sized company with an international dimension, based in Toulouse and with the FrenchTech label, specializing in Global Navigation Satellite Systems (GNSS).

Our ambition: To provide our customers with relevant, innovative, reliable and robust solutions.

World leaders in radio navigation and embedded systems, we are present in fast-growing markets, such as aeronautics, space, road and rail transport, mining and IoT (Internet of Things). We have developed a range of products (simulators, receivers, indoor/outdoor location systems) that meet the growing needs of these industries.

Keysight, Airbus, Airbus Constellation, Hitachi Rail, Thales Alenia Space, Honeywell, Rockwell, MDA, or the Stockholm, New York and Toronto metros... So many partners who trust us and push us to always go further.

With passion, we constantly evolve our solutions to anticipate their needs and perfect our know-how.

At Syntony, we offer a pleasant and stimulating work environment, where the quality of life at work and the availability of our employees promote fulfillment and collaboration. Intellectual stimulation is omnipresent through innovative and varied projects.

We work on a variety of subjects, ranging from aeronautics to space, transport, mining and the environment.

Thus, Syntony vibrates around three fundamental values:

## **Benevolence:**

Together, we cultivate listening, respect and empathy in our interactions, while also valuing the multiculturalism that enriches our exchanges.

We contribute to a positive environment where everyone feels valued and supported. We enrich each other by building strong relationships, both internally and externally.

## **Excellence:**

Together, we strive for excellence in everything we do. Through our commitment, our high standards and our sense of responsibility, we guarantee quality, efficiency and performance. It is through our collective rigour that we meet challenges and provide sustainable solutions.

## **Adaptability:**

Together, we are flexible in the face of the changes around us.

By combining creativity, collaboration and resilience, we find innovative solutions and move forward efficiently. Our agility allows us to evolve in line with our environment.

From students to professionals qualified, help develop future navigation solutions in partnership with our team of experts. Evolve in a caring environment where your ideas take flight and your contributions strengthen the synergy of the company.

**Internationally**, we meet the challenges of today and tomorrow, supporting our customers throughout the entire process: from the initial vision to development, to delivery and the collection of their satisfaction.

## The Context

**Join the Syntony GNSS Marketing team!**

Are you passionate about digital marketing, innovative technologies and want to evolve in a stimulating technical environment? Join us as a **Work-study Student e Web Marketing** to actively contribute to our digital influence in France and internationally.

## What you'll accomplish with Syntony GNSS

Supervised and trained by our team, you will increase your skills on the following missions:

- ◆ Website animation & update (WordPress / Elementor)
  - Regular publication of content: updating of information, articles, customer cases, product news, etc.
  - Management of the site's multilingual pages (English and French)
  - Page SEO optimization and performance tracking
- ◆ Content strategy & inbound marketing
  - Writing acquisition-oriented content (blog articles, white papers, newsletters...)
  - Participation in the implementation and optimization of customer journeys with Pardot (landing pages, forms, automated emails...)
- ◆ Communication & animation of social networks
  - Creation of engaging posts on LinkedIn, uploading and videos on YouTube.
  - Animation of the professional community and competitive intelligence
  - Proposals for social media campaigns related to company news
- ◆ Creation of visual aids
  - Design visuals with Photoshop and Illustrator: infographics, web visuals, video thumbnails, marketing documents
  - Participation in the coherence of our digital graphic charter
- ◆ Event & Trade Show Support
  - Work in cooperation with the communication team and the sales team for the preparation of trade fairs (creation of kakemonos, leaflets, visual aids, web content...)
  - Contribution to the post-event debrief: collection of feedback, valuation of benefits (posts, news), performance analysis

Additional missions may be entrusted to you depending on future projects.

### *The technical skills we are looking for:*

- You have already used or have notions of: WordPress (Elementor)  
Pardot / marketing automation (a plus) Photoshop / Illustrator Content planning / social media tools
- Knowledge of HTML language structures would be a plus
- Chatgpt4 et Pack Office 365 (Teams, outlook...)
- Technical English (comprehension and reading of documentation corresponding to a minimum B2 level)
- Very good writing skills in English and French

## About you

- With a higher education in Digital Marketing (Master's, Bachelor's, etc.), at least Bac +3, you have an appetite for the B2B Technological Innovation sector
- You are curious, organized and you like to understand technical topics
- Dynamic, rigorous, proactive and creative, you are able to work on several projects at the same time with a great ability to adapt

## Why join us?

- An innovative company in a cutting-edge sector: radio navigation, GNSS signals and high-precision geolocation solutions
- A caring setting and a human-sized team where you will be autonomous while being accompanied
- An opportunity to make a concrete contribution to the company's digital strategy
- Rapid upskilling on professional tools and an exciting technical environment

Work-study position for one or two years located in Toulouse.

Ready to get on board with us? 🚀 ✨ Send us your CV and a short letter or a few lines about your motivation under the reference ENG-646-FR to [jobs@syntony.fr](mailto:jobs@syntony.fr) or apply directly from [the career page of our website](#).